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#### Who we are

Hyse Tech is a startup global IT solution and service provider operating in the markets of Europe, UK, Pakistan, Middle East Australia, Switzerland, North Africa, and North-East Africa, We are a group of professionals, Our passion has always been to create the most effective business solutions possible to help businesses not only survive, but prosper through the "4th Industrial Revolution".

### Our Company

Welcome to Hyse Tech, your go-to partner for software solutions! We are a software development company that provides a wide range of IT services to help businesses achieve their goals and grow. With a team of highly qualified and skilled IT professionals, we have been able to serve more than 150 clients with valuable Web, Cloud, Network, Data Science and Mobile Development Services.

At Hyse Tech, we take pride in our ability to develop custom solutions that perfectly fit our clients' requirements. Our application development and custom programming services include everything from a simple Content Management System enabled website to the most complex web-based internet applications, e-commerce portals, native and cross-platform mobile applications, cloud services such as AWS, network expertise's and data science expertise such as business intelligence. We believe that our success is directly linked to the success of our clients. That's why we take a client-centric approach to everything we do, ensuring that we fully understand our client's needs and priorities, and then work closely with them throughout the development process to ensure that their goals are achieved. We are committed to providing the highest levels of service and quality, and we are continuously improving our processes and methodologies to stay ahead of the curve. So whether you are a small business looking to establish an online presence, or a large enterprise looking to implement a complex software system, we have the skills, expertise, and passion to help you achieve your goals. Thank you for considering Hyse Tech as your software solutions partner. We look forward to hearing from you and discussing how we can help your business grow.



# CEO's Message

Dear valued customers and partners, As we navigate through an ever-changing business landscape, it has become clear that innovation and agility are key to staying competitive. At HyseTech, we have made it our mission to empower our clients with the latest digital technologies to help them achieve their goals.

Our team's expertise in cutting-edge technologies, coupled with our deep understanding of various industries, has enabled us to deliver innovative solutions that help our clients overcome their most complex challenges. From manufacturing to healthcare, we have helped clients in different sectors leverage technology to optimize their processes, improve productivity, and drive growth.

We believe that our biggest competitive edge lies in our relentless pursuit of excellence in everything we do. Whether it's our team's technical expertise, our operational efficiency, or our commitment

to customer satisfaction, we are always striving to be the best.

We take pride in our ability to offer our clients the most comprehensive range of



IT products and services. Whether it's cloud computing, cybersecurity, or data analytics, we have the expertise to deliver solutions that meet our clients' unique needs. At HyseTech, we understand that a good IT partner must be reliable, responsive, and flexible. That's why we have invested heavily in our operational infrastructure to ensure that we can deliver our services promptly and efficiently.

Our service-oriented business model is another key advantage that we offer to our clients. We believe that IT should be accessible to everyone, regardless of the size of their business. That's why we offer subscription-based services that give our clients complete control over their IT expenses, while providing access to the latest technologies and tools.

In conclusion, we are excited to continue our journey with our clients and partners. We remain committed to delivering innovative solutions that drive growth and help our clients achieve their goals. Thank you for choosing HyseTech as your trusted IT partner.

**Owais Iqbal** Founder - CEO HyseTech, Islamabad

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# Why Hyse Tech

We have serviced over 250+ Clients with 10+ strong years and an extensive international exposure giving us enough legitimacy to claim that:

We are the only "A" choice IT software solutions for your brand, so let us help you build the next big thing!

# Vision

Our vision is to be a creative and pragmatic organization that delivers high-quality solutions that exceed our clients' expectations. We are driven by a passion for innovation and out-of-the-box thinking, and we are committed to completing our tasks in a timely and efficient manner.

# Values

Creativity with Pragmatism Quality with Satisfaction Passion for out of the box solutions Timely completion of tasks

# **Mission**

Our mission is to empower businesses with the latest and most innovative software technologies, enabling them to stay ahead of the competition and maximize their potential. We achieve this by leveraging our expertise in software development, project management, and quality assurance to deliver reliable, scalable, and secure solutions that meet the unique needs of our clients.



# Objectives

Develop a culture of creativity and pragmatism within the organization by encouraging innovative thinking and practical problem-solving approaches.

Establish a reputation for delivering high-quality solutions that exceed client expectations through effective project management, attention to detail, and a commitment to continuous improvement.

Foster a passion for out-of-the-box thinking by providing opportunities for training, collaboration, and experimentation that encourage new ideas and approaches.

Streamline processes and workflows to ensure timely completion of tasks, with a focus on optimizing efficiency without compromising quality or client satisfaction.

Measure and track performance against key metrics, such as client satisfaction, project completion rates, and employee engagement, to continually improve and refine our approach.

# Qualities

Reliable Experienced Range of Services Value for Money

### Motto

We are a company that understands technology, understands the start-up ecosystem, and will help find solutions for your business, bringing about the change you seek.

# CREATIVITY WITH PRAGMATISM



# **Cutting Edge Technology**

In today's business landscape, development in critical IT areas is essential for driving growth.

# Cloud Migration

Leverage our expertise to maximize the benefits of a full or partial migration to the cloud.

# Data Analysis

Our expertise lies in processing massive volumes of raw data to extract valuable insights that drive informed business decisions.

# Cyber Security

We create information security solutions that offer high intellectual value and leverage the collective expertise of our engineers and the company as a whole.

# Mobility

We possess all the necessary tools to revolutionize the way people and things are connected to the internet on a massive scale.

- We elevate our customer experience and foster brand loyalty with a seamless, user-friendly digital environment.
- Increase our business's reach and growth potential by leveraging digital marketing and sales to penetrate new markets.
- Streamline routine business processes and increase operational efficiency to reduce costs and maximize productivity.
- Empower workforce with sophisticated, intuitive tools that enhance productivity and motivation.
- Stay ahead of the competition with the agility and scalability of a flexible, cost effective rented infrastructure.





# All Industries

Empowering industries for a better future

Hyse Tech provides exceptional services to various industries, including manufacturing, oil & gas, retail financial institutions, government, universities, companies, sports clubs, schools, and more. Our team of experts specializes in delivering top-notch software solutions that meet the unique needs of each industry we serve. We understand that each client has their own set of requirements, and we strive to offer tailor-made software solutions that surpass their expectations. With our vast experience, cutting-edge technology, and commitment to excellence, we are confident that we can provide you with the best software services available. Contact us today and let us help you take your business to the next level.

# **EMPOWERING INDUSTRIES** FOR A BETTER FUTURE





# **HyseTech Digital**

Discover how we enable customers to embrace digital transformation with our expert guidance and innovative solutions.



#### **HyseTech Business Booster**

At HyseTech Business Booster, we curate the most effective approaches and solutions for a diverse range of industries from around the globe. Our mission is to empower businesses in Sudan and beyond by demonstrating how these solutions can transform and optimize their operations. With our expertise and cross-industry knowledge, we help our customers navigate the ever-evolving digital landscape and achieve sustainable growth.



#### **Tailored Development**

At our core, we have assembled a team of skilled developers and engineers with a wealth of experience in deploying customized digital solutions. We understand the unique needs of each of our clients, and leverage our expertise to build tailored solutions that address their specific challenges and goals.

From ideation to execution, we collaborate closely with our clients to ensure that we deliver solutions that exceed their expectations and drive meaningful business outcomes.



#### Data Analysis

It's no secret that data is "the new oil". The mission of our Data Analysis Lab is to help customers extract valuable insights from huge sets of raw data.





# Digital Transformation (For Public Sector)

HyseTech can provide digital solutions for all areas where solutions services can be provided in the public sector.



#### **Governmental Agencies:**

HyseTech can help government agencies improve their efficiency, transparency, and citizen services through digital solutions such as custom software, data analytics, and process automation.



#### **Education:**

HyseTech can help educational institutions enhance their teaching and learning experiences through digital solutions such as e-learning platforms, educational apps, and student information systems.

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#### **Healthcare:**

HyseTech can help healthcare providers optimize patient care and outcomes through digital solutions such as electronic health records, telemedicine and medical data analysis.



#### **Public Safety and Justice:**

HyseTech can help public safety and justice agencies improve their response times, operational efficiency, and public safety through digital solutions such as emergency management software, crime analytics, and evidence management systems.

#### **Transportation and Infrastructure:**

HyseTech can help transportation and infrastructure organizations improve their efficiency, safety, and reliability through digital solutions such as traffic management systems, asset tracking software, and predictive maintenance solutions.



#### **Environmental Protection and Natural Resources:**

HyseTech can help environmental and natural resource agencies monitor and manage resources through digital solutions such as environmental monitoring systems, geographic information systems, and climate data analysis.

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#### **Social Services and Human Welfare:**

HyseTech can help social services and human welfare organizations enhance their outreach and services through digital solutions such as case management systems, eligibility determination software, and social media analytics.



#### **Financial Management and Administration:**

HyseTech can help financial management and administration agencies streamline their processes and improve their performance through digital solutions such as accounting software, financial analytics, and procurement management systems.



#### **Regulatory Compliance and Enforcement:**

HyseTech can help regulatory compliance and enforcement agencies improve their effectiveness and efficiency through digital solutions such as compliance monitoring software, regulatory reporting systems, and enforcement case management software.







#### **Defense and National Security:**

HyseTech can help defense and national security organizations enhance their mission readiness and effectiveness through digital solutions such as command and control systems, mission planning software, and situational awareness tools.



#### **Energy and Utilities:**

HyseTech can help energy and utility organizations optimize their operations and performancethrough digital solutions such as energy management software, predictive maintenance systems, and outage management systems.

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#### **Agriculture and Rural Development:**

HyseTech can help agricultural and rural development organizations improve their productivity and sustainability through digital solutions such as precision agriculture technologies, weather data analytics, and farm management software.

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#### **Urban Planning and Development:**

HyseTech can help urban planning and development organizations optimize their land use and transportation through digital solutions such as urban modeling software, real-time traffic monitoring systems, and smart city platforms.

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#### Information Technology and Cybersecurity:

HyseTech can help organizations of all types enhance their IT and cybersecurity through digital solutions such as network monitoring software, cloud infrastructure management, and threat intelligence platforms.



#### **Emergency Management and Disaster Recovery:**

HyseTech can help emergency management and disaster recovery agencies enhance their preparedness and response through digital solutions such as emergency notification systems, resourcetracking software, and situational awareness tools.



# Digital Transformation (For Businesses)

HyseTech can provide digital solutions for all areas where solutions services can be provided in the public sector.



#### **Finance:**

HyseTech can develop custom financial software for banks and other financial institutions to improve their operations and increase security.



#### **Retail:**

HyseTech can develop e-commerce websites and mobile apps for retailers to expand their reach and boost sales.



#### Manufacturing:

HyseTech can help manufacturers optimize their production processes with custom software solutions, leading to increased efficiency and reduced costs.



#### Logistics:

HyseTech can develop logistics management software to help companies streamline their supply chain operations and improve delivery times.



#### Energy:

HyseTech can provide software solutions for the energy sector to manage and optimize energy production, distribution, and consumption.

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#### **Hospitality:**

HyseTech can develop custom software for hotels and restaurants to improve their booking systems, inventory management, and customer experiences.



#### **Real Estate:**

HyseTech can provide real estate companies with custom software solutions for property management, sales, and leasing, leading to increased efficiency and profitability.



#### Transportation:

HyseTech can develop transportation management software for logistics companies, public transit authorities, and ride-sharing services to optimize their operations and increase customer satisfaction.



#### Insurance:

HyseTech can develop custom software for insurance companies to manage policies, claims, and customer data, leading to increased efficiency and improved customer service.



#### **Education**:

HyseTech can develop custom software for insurance companies to manage policies, claims, and customer data, leading to increased efficiency and improved customer service.



#### Telecommunications:

HyseTech can provide telecommunications companies with custom software solutions for network management, customer relationship management, and billing systems.







**Agriculture:** HyseTech can develop software solutions for farmers and agricultural businesses to manage crop production, inventory, and distribution, leading to increased efficiency and profitability.



#### **Construction:**

HyseTech can provide construction companies with custom software solutions for project management, inventory management, and supply chain optimization.



#### **Entertainment:**

HyseTech can develop custom software solutions for the entertainment industry, including content management systems, digital asset management, and distribution platforms.



#### **Non-Profit:**

HyseTech can provide non-profit organizations with custom software solutions for fundraising, donor management, and program management.





# **Our Expertise**

At our IT solutions company, we specialize in a wide range of IT services to help businesses meet their technological needs. Our team of experts has the expertise and experience to provide a comprehensive suite of IT solutions to businesses of all sizes.

We are the only "A" choice IT software solutionsfor your brand, so let us help you build the next big thing!







# Software Development

Engage us for the entire life cycle or any phase of your software development

We have an experienced team of web and mobile developers with a brilliant reputation in providing user friendly designs to grasp the attention of your visitors. Our services range from custom websites and application development to logo design, visual branding and beyond.



Web Development

We believe in building interactive web applications, To create experiences beyond our clients' expectations.



#### **Mobile Applications**

Delivering Sophistication through a Refined Process. We build purposedriven mobile apps with your success in mind.



Custom Software Development

We help automate businesses by developing and implementing custom software solutions catered to their requirements.



Web Hosting

Powerful web hosting made easy. Domain name registration, shared and dedicate web hosting with scalable plans.



#### **UI/UX** Design

We design and launch digital products that deliver great user experiences.



#### **Ecommerce Solutions**

We build ecommerce solutions to help grow business online in no time with the tools required to succeed.





# **Social Media Marketing**

Make the most out of social medi a and search engines.

Digital marketing is the need of the time which helps create awareness of your brand and increases the traffic on your website/advertisements. We focus on understanding your niche and put together strategies to ensure that your website reaches the desired audience.



#### **Digital Marketing**

Turn your visitors into customers with our team of experts. Success is not just about bringing traffic to the website but to convert traffic into sales by using effective strategies.



#### **Search Engine Optimization**

We provides services to business to help them get better listed in search engines like Google, Bing, Yahoo, Yandex and more. In most cases, they will help with Google primarily.



#### **Leads Generation**

Our integration services fuel your business to greater heights of scalability and profitability. We do whatever it takes to help you realize your goals.





# **Business Consultancy**

Lets make your business robust and reliable.

We have a team of professionals with the ability to magnetize a mature or startup business to areas of critical performance based on meaningful, experienced, and documented understanding of the issues at hand. We strive to give your business an instant boost by planning the best marketing strategies and business models that suit your business.



#### **Business Analysis**

We strive to give your business an instant boost by planning the best marketing strategies and business models that suit your business.



#### **Business Consultancy**

We help magnetize a mature or startup business to areas of critical performance based on meaningful, experienced, and documented understanding of the issues at hand.



#### **Quality Assurance**

Delivering Sophistication through a Refined Process. We build purposedriven mobile apps with your success in mind.





# **IT Network Expertise**

Highly Skilled Team of Certified Professionals serving clients in USA, UK, Singapore and Pakistan for Network Design, Managed Services and 24/7 NOC Services.



We provide End-to-End network Architecture & design solutions for infrastructure & data security

# Deploy

We provide End-to-End network Architecture & design solutions for infrastructure & data security running 24/7 operations

# Support

We provide Tier1 / Tier2 / Tier3 support through our global delivery centres







# **Cloud Expertise**

We build, deploy and maintain scalable applications meeting industry standards

As a leading tech company, we specialize in cloud expertise that enables our clients to efficiently manage their IT infrastructure and resources. With our extensive experience in cloud computing, we offer a wide range of services such as cloud strategy development, cloud migration, cloud deployment, and cloud management.



#### Machine Learning/Al

Create, Train and Deploy ML Models in the Cloud





Secure, Scalable & Cost-Effective Big Data Analytics Solutions





#### **Data Centre Migration**

Create, Train and Deploy ML Models in the Cloud.





Rapidly Build, Shift & Deliver products using reliable DevOps practices



#### **Micro-Services** Solutions

Build and run applications without thinking about servers



#### **Hybrid & Cloud Native Solutions**

Extend your IT infrastructure to the cloud









# **Data Science Expertise**

Its all about data!

Hyse Tech specializes in data science, providing expert solutions in data analytics, data visualization, machine learning, data engineering, cloud devops, and web & desktop development. Our highly skilled team can extract meaningful insights from complex data sets, identify patterns, and inform business decisions. We also assist in deploying data science applications in the cloud.



### Data Analytics

Working with big data and smaller data sets to perform data wrangling, exploratory data analysis and more

# Data Visualisation

Communicating the data efficiently in various forms via visualisation, reporting and mapping

# Machine Learning

data analysis, model development, deployment, and maintenance, all tailored to the specific needs of the clients.

# Data Engineering

Creating interfaces and mechanisms for the flow and access of information, setting up data pipelines and building data warehouses

### Cloud DevOps

Navigating a large number of cloud products, deploying and managing the scalable infrastructure, and managing access and security

### Web & Desktop Development

Prototyping and deployment solutions of all scale flexibility on web and on premises. Setting up integrations within existing application eco systems



# Our Clients

Hyse Tech takes pride in having served over 250 happy clients with our exceptional services, and we strive to continue providing top-notch solutions to meet the unique needs of our clients. Our commitment to client satisfaction remains unwavering.

At our company, we understand that every client is unique, and that's why we take the time to listen to your needs and understand your goals. We then develop a customized strategy that is specifically designed to help you achieve your objectives. Our approach is collaborative and consultative, and we work closely with you every step of the way to ensure that you are fully satisfied with the results.





# Location

Hyse Tech has a global presence with offices worldwide, providing exceptional services and solutions to clients from diverse industries and backgrounds

Our software houses are located in Pakistan, Canada, Qatar, Sudan, and Somalia. With a global presence, we are able to serve our clients from different regions with ease. Our team of experts from diverse backgrounds collaborate to provide innovative software solutions.



Islamabad, **Pakistan** Khartoum, **Sudan** Toronto, **Canada** Doha, **Qatar** Mogadishu, **Somalia** 





# Why IT Outsourcing?

The global IT outsourcing market was valued at USD 335 billion in 2020, and it is expected to reach USD 397.6 billion by 2025, registering a CAGR of 4.5%.

- Increased focus on Core Competencies
- Cost-effective solutions and significant time saving
- Improved Business Continuity and ability to scale fast
- Flexibility and Speed to market
- Quicker Technology Updates Right At Your Fingertips
- Stronger Cyber Security Measures
- Globalization | Access to skills and tools not present locally



### **Benefits of IT Outsourcing**

The top 3 benefits of outsourcing realised by businesses are enabling focus on core functions, providing cost-cutting tools and solving capability issues.





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